



Webinar: Packaging minimisation, refill, and reuse standards

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The European Standardisation System process and how civil society can be included

**Amina Aissani
Senior Programme
Manager, Standardisation
ECOS**



Why should civil society get involved ?

- Balancing **private** interests and **public** interests
- Raising the environmental **ambition**
- Ensuring **concrete** and **tangible** impact on the market and the society.
- Bringing the environmental **expertise**.
- **Long** term vision
- Etc

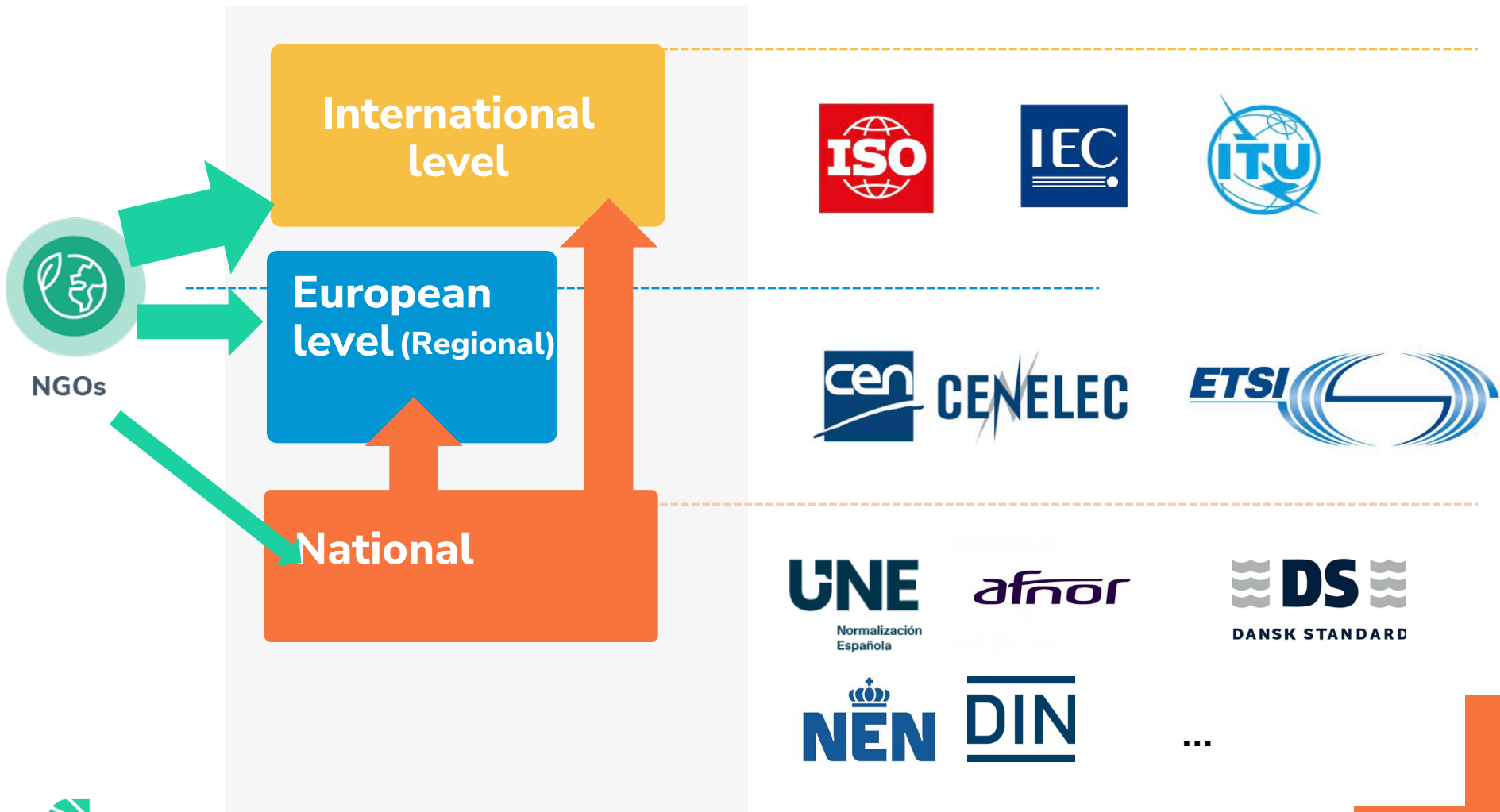


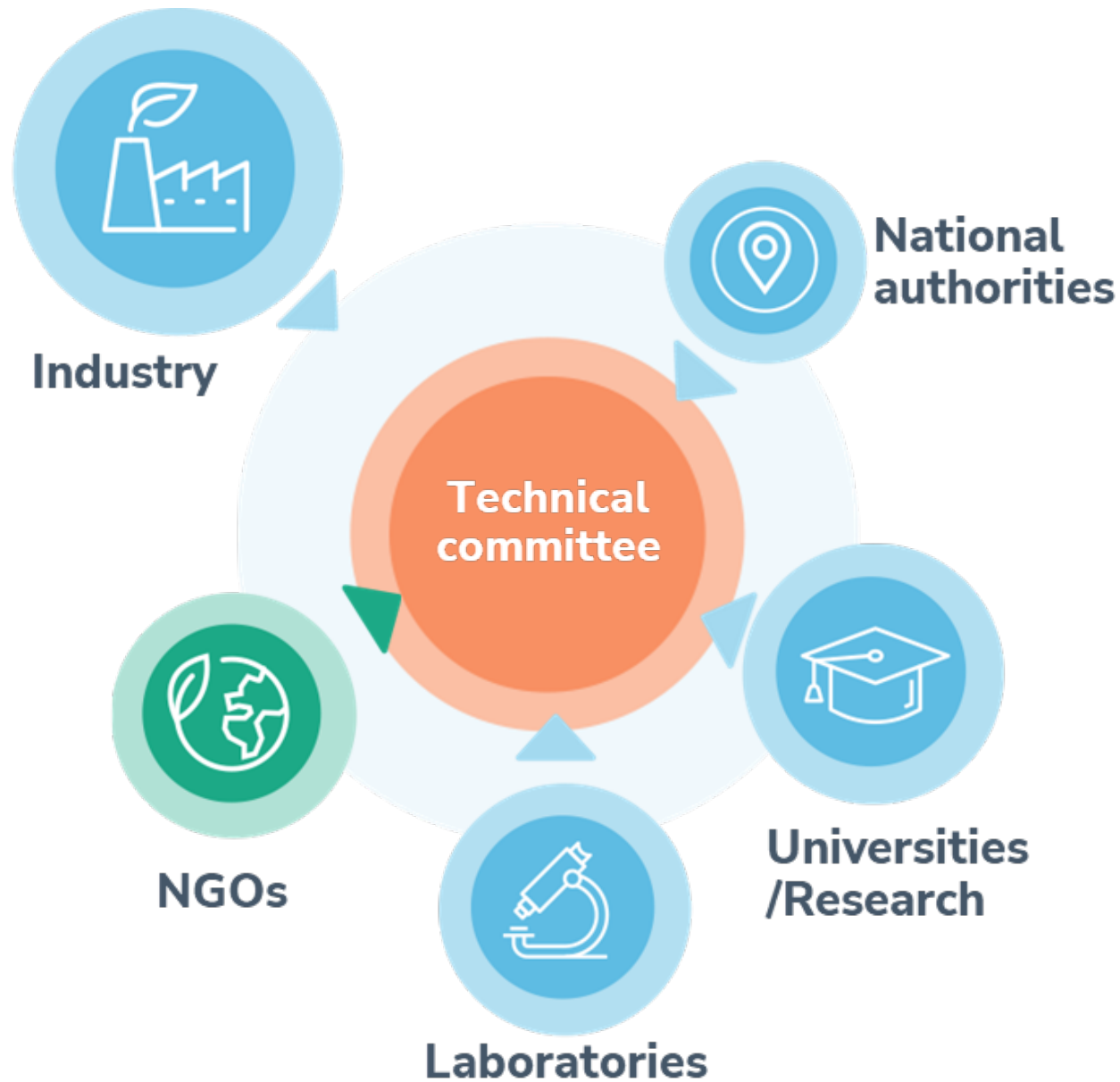
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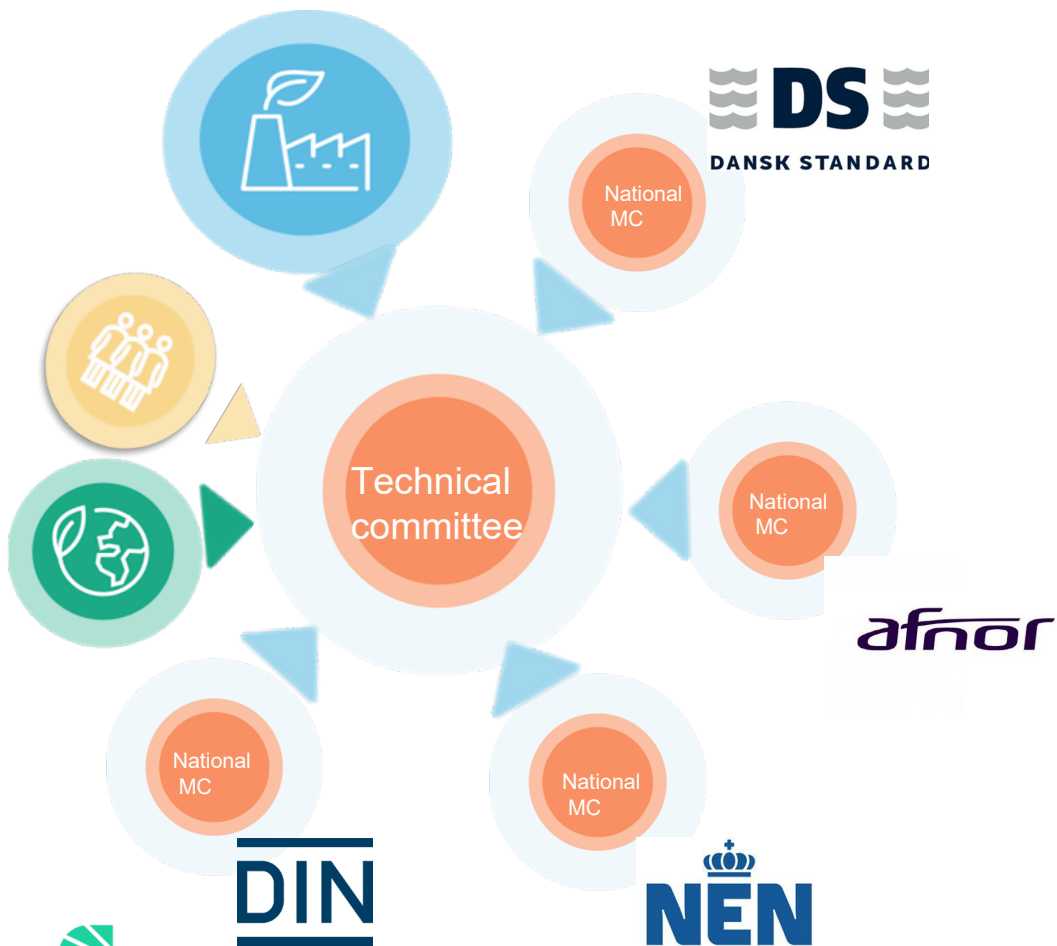
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How to get involved ?





European level



National level



How do we ensure we make impact?



Participation



Working with ECOS!



Access condition/ Inclusiveness

- We can help facilitating with National standardisation bodies
- Share best practices,
- Help you understanding the process,
- etc



Expertise

- You can benefit from the expertise we have in house (in terms of content, process, etc)
- We can help you work on a strategy
- We can coordinate efforts and have more impact together.

Most importantly – ECOS is an Annex III



Materials

- [ECOS Position paper: Packaging and Packaging Waste Regulation \(PPWR\) Analysis](#)
- [ECOS Technical paper: Durability of reusable packaging](#)

Thank you



Environmental Coalition on Standards

c/o WeWork
Rue du Commerce 31
1000 Brussels, Belgium

+32 2 899 7680
info@ecostandard.org

www.ecostandard.org



@ECOS_Standard



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