

Webinar: Tackling greenwashing

Best practices & opportunities from Africa & Europe

13 March 2025, 14:00 WAT/CET

Agenda

Moderator: Marxine Waite, Senior Programme Manager at ECOS

14:00 WAT	WELCOME & INTRODUCTION
14:05 WAT	KEYNOTE SPEECH/INTERVIEW – Dr. AOUDOU Joswa, Directeur de la Norme et du Contrôle from the Cameroonian Ministère de l'Environnement, de la Protection de la Nature et du Développement Durable (MINEPDED)
14:25 WAT	PANEL: OPPORTUNITIES TO TACKLE GREENWASHING IN AFRICA THROUGH STANDARDISATION - Anyssé Kenfack, President of ACDESPE - Dorine Merveille PEEM, Focal Point for Technical Committees at the Agence des Normes et de la Qualité (ANOR) - Margaux Le Gallou, Senior Programme Manager at ECOS
15:00 WAT	QUESTIONS & ANSWERS
15:20 WAT	CLOSING REMARKS
15:30 WAT	END

The webinar will be bilingual with English/French interpretation.



ECOS is co-funded by the European Commission & EFTA.

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