

ECOS Strategy 2025-2030

An environmental vision
that drives change

**This strategic period will see ECOS cement its role
as an environmental leader**

Using targeted advocacy, for-impact communications, and strategic partnerships, we will trigger change through policy and standards internationally. We will give the environment a strong voice in standardisation, strategically expanding our regional footprint to exert influence at national, regional, and international level. We will also work to reinforce our identity as a collaborative, global organisation that blends stability with agility.

This will all shape the ground for our ever-growing impact, with a view to ensure that global warming is kept below 1.5°C, and our planetary boundaries are respected.



Deliver

our ambitious environmental
vision through robust
policies and standards



At the forefront
of environmental
innovation, creating
momentum for
ambitious decisions



Powerful alliances to
create momentum on
our priorities



Impactful communications
for evidence-based
solutions



Ensure

a strong environmental
voice in standardisation



Influence key standards
as well as the systems in
which they are developed



Push for environmental
ambition and inclusiveness



Engage ECOS network of
members, experts, and
partners in standards-making



Build

an agile, collaborative,
global organisation



Focus on our most
precious resource:
our people



Develop strategic
partnerships for
greater impact



Build resilience by
combining stability
with agility



Environmental Coalition on Standards

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Vision

Our vision is a **healthy and clean environment**, protected by robust rules that respect nature and its resources.



Mission



We are an international NGO with a network of members and experts advocating for environmentally friendly technical standards, policies and laws.

We ensure the environmental voice is heard when they are developed and drive change by providing expertise to policymakers and industry players, leading to the implementation of strong environmental principles.