Press & Communications Manager

Deadline: 25 January 2023

The role
We are looking for an experienced and enthusiastic Press and Communications Manager to drive our press and media outreach, and create impact through innovative communications strategies, deployed at international level.

As part of the ECOS Communications and Membership Department, you will report directly to the Communications Director. Your key challenge will be to translate our love of technical environmental policies and processes into clear and engaging narratives, with a particular focus on media engagement. Together, we will bring forward solutions to environmental challenges by having a positive impact on the political and technical decisions made.

About ECOS
ECOS is an international NGO with a network of members and experts advocating for environmentally friendly technical standards, policies and laws. We ensure the environmental voice is heard when they are developed and drive change by providing expertise to policymakers and industry players, leading to the implementation of strong environmental principles. ECOS is headquartered in Brussels and has an exceptional team of 30+ staff supported by a network of over 50 technical experts and close to 60 member organisations.

Your main tasks:
• Lead on the shaping and implementation of the press strategy, ensuring impact through media outreach and engagement;
• Drive our public communications with a focus on topics related to climate and energy, as well as standardisation policy, ensuring the overall strategy is translated into communications initiatives that support the narrative and objectives;
• Design and implement impactful communications strategies and content, including reports, press releases, blogs, opinion pieces, and more, making use of innovative approaches to digital and offline communications to disseminate our messages towards global partners;
• Ensure editing, quality control and design of internal and external publications;
• Coordinate ECOS engagement in the communication activities within our collaborative multi-stakeholder actions, with a particular focus on energy issues; as well as contribute your expertise to a number of ECOS-led initiatives involving members and partners;
• Lead, guide and organise ECOS events, both physical and online;
• Manage the communications budgets.
Skills and experience required:
- Substantial work experience in a similar role, preferably in an NGO environment;
- Proven experience and success in building and implementing media outreach strategies;
- Excellent written and spoken English, with very good editing and proof-reading skills (a must);
- Excellent communication, facilitation and presentation skills, and ability to transform complex technical issues into engaging calls for action;
- Good project and budget management;
- Experience in events management an asset;
- Strong time and priority management, high level of independence and can-do mentality, good team-player with a passion for excellence;
- A high level of cultural awareness and excellent interpersonal skills;
- Personal commitment to environmental values is essential, knowledge of environmental policy and standardisation an asset.

What we offer:
- An open-ended Belgian contract with a competitive salary package €3,520 - €4,543 according to the ECOS salary scale and depending on skills and relevant experience of the candidate;
- A generous benefits package (meal vouchers, pension scheme, 13th month, excellent insurances, public transport, eco-cheques etc.), additional holidays and a commitment to employee wellbeing;
- A flexible, hybrid, dynamic, and very pleasant international working environment;
- Being part of a dedicated team whose common goal it is to protect the environment;
- A commitment to an inclusive and empowering approach to shaping your role and addressing environmental challenges.

How to apply
Applicants should send a CV, cover letter and a 1-page writing sample (all in English) by no later than 25 January 2023 to: careers@ecostandard.org, with the subject line Press & Communications Manager: your name”. The first round of interviews will take place shortly after the application deadline. We regret that only short-listed candidates will be contacted.

We are an equal opportunity employer, placing great value in diversity and inclusion in the workplace. We welcome applications from candidates with diverse cultural backgrounds and expertise.