



# RAISING STANDARDS FOR THE PLANET

Why standards matter for  
environmental protection –  
zooming in on **cement**

16 December

 **ONLINE**



**GREEN TRANSITION**  
DENMARK





# AGENDA

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**10:00**

A few words of welcome

**BJARKE MØLLER**, GREEN TRANSITION DENMARK

**JUSTIN WILKES**, ECOS



**10:10**

A missing seat at the table? The role of green NGOs in standards-making

**PAM TARIF**, ECOS



**10:25**

Why should environmental NGOs participate in standardisation and how can they get involved?

**ALEXANDER MOLLAN BOHN CHRISTIANSEN**, DANSK STANDARD



**10:40**

**Q&A**



**10:55**

Why is the green transition of the construction materials important and how do we push the agenda forward?

**ULRIKKE NELBOE MØLLEGÅRD**, GREEN TRANSITION DENMARK



**11:05**

An academic view on standards, stakeholders, and driving forces in Denmark and (likely) challenges for low-carbon concretes

**WOLFGANG KUNTHER**, TECHNICAL UNIVERSITY OF DENMARK



**11:15**

Green transition through a revision of standards

**CHRISTIAN MUNCH-PETERSEN**, EMCON



**11:30**

**Q&A**



**11:45**

Wrap-up & goodbye



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