



INTRODUCING

# **ECOS** **Environmental** **Coalition on** **Standards**



# Who we are

ECOS – Environmental Coalition on Standards, is an **international NGO** with a network of members and experts advocating for environmentally friendly technical standards, policies and laws.

We ensure the environmental voice is heard when they are developed and **drive change** by providing expertise to policymakers and industry players, leading to the implementation of **strong environmental principles**.





# What we want

Our vision is a **healthy and clean environment**, protected by robust rules that respect nature and its resources.

We strongly believe that environmentally **ambitious policies and standards** are essential tools to prevent a climate breakdown, preserve nature and deliver a circular economy – this is why we work to ensure that environmental NGOs actively contribute to their development.



# Our impact

We actively help **shape the environmental policy** agenda, at the same time contributing to the work of **standardisation organisations**, and a number of impactful **alliances and campaigns**, where we cooperate with other NGOs, progressive companies, and researchers, advocating for a greener future for all.



## Our impact



### Ecodesign for sustainable products

Building on our extensive work on ecodesign for electronics and household appliances, we inspired policy makers to extend the scope of this brilliant tool. The EU now intends to use ecodesign to cover sectors which have previously escaped dedicated environmental laws, such as construction, furniture and textiles.

### Electric vehicles and sustainable batteries

Widespread uptake of electric vehicles is essentially good news for the climate – but it also comes with significant environmental challenges. We work to make sure that laws and standards support reusable batteries, and that vehicles are well integrated into the electricity grid through smart charging.





## Our impact



### Plastics

As part of the Rethink Plastic alliance, ECOS campaigns to reduce our plastic footprint. We believe that plastic products should be clean and circular by design. We also help develop test methods, criteria, and regulatory targets to dramatically reduce microplastics emissions into the environment. Thanks to our work, the Single-Use Plastics Directive treats biodegradable plastic just like any other kind of plastic.

### Cooling

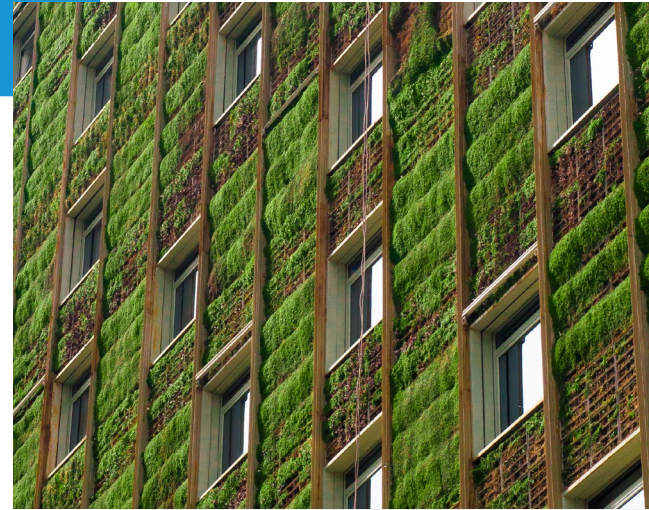
All over the world, the phase-down of polluting refrigerating gases is ongoing. But the technical complexities of this switch are holding the transition back. ECOS works to develop a positive narrative on natural refrigerants, reduce the barriers posed by standards to their uptake, and increase ambition at policy level.



# Our impact

## Guiding consumers and businesses

ECOS advocates for ambitious legislation to empower consumers and businesses in the green transition. We work to enable companies and investors to more accurately assess and communicate the impact of their activities, using mandatory and voluntary labels underpinned by environmentally strong assessments.



## Sustainable Built Environment

ECOS is the only environmental NGO taking a holistic approach to building sustainability, using both policy and standards to address the enormous environmental impacts of buildings and construction products throughout their lifecycle, from sourcing of raw materials to end-of-life.

# How we work

We bring together **technical expertise** and **NGO energy**, impacting policy and standardisation processes from A to Z.



We work hand in hand with **researchers and experts**, analysing the small print of key standards and policies. Nothing is too detailed, or too complicated. Our experts are diligent, thorough and farsighted in their work.



We elaborate recommendations for the best possible outcomes, taking a solutions-oriented, collaborative approach. We always work towards **tangible and impactful results** for the environment.



We push for change to happen. We advocate for the standardisation system to be as open and inclusive as possible, at all levels. We also work within **key international campaigns**, with the support of our extensive network of members and partners.



# Join us !

## AS MEMBERS

ECOS proudly represents an extensive network of **international members**, who support our mission and benefit from our technical expertise, as well as several other member services.

We are always looking to welcome new organisations which share our goals. Become part of our mission to defend environmental interests in standards and policy and benefit from :



An international network of experts & members with plenty of partnership opportunities



Technical expertise & capacity-building opportunities



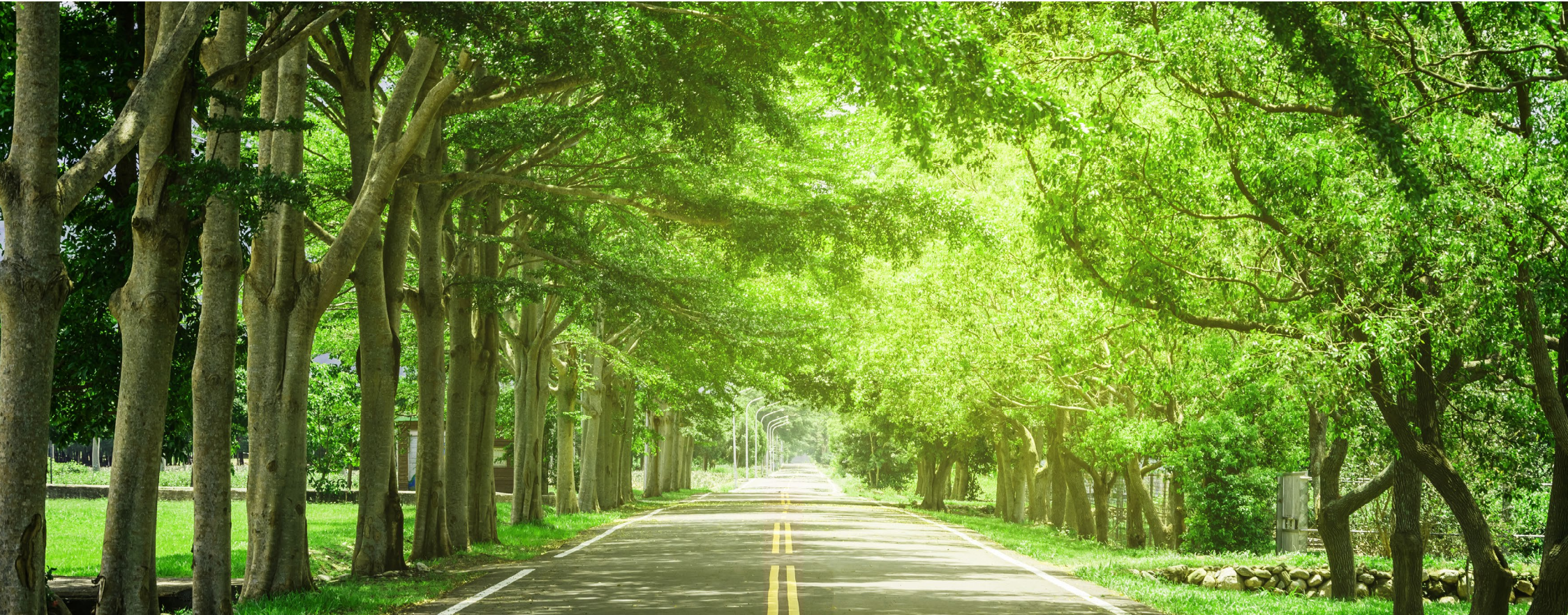
Up-to-date insights on a wide range of work areas

## AS EXPERTS

We also work with a **unique and growing network of experts**, including academics and consultants, who share our goals and values. They provide us with expertise and represent our views in technical processes.

Are you interested? We would like to hear from you.





### Environmental Coalition on Standards

Mundo-b, the Brussels Sustainable House  
Rue d'Edimbourg 26 · 1050 Brussels · Belgium  
T +32 2 894 46 68 · [ecostandard.org](https://ecostandard.org)

### Follow us



@ECOS\_Standard ·



ECOS-NGO



ECOS is co-funded by the European Commission and EFTA  
February 2022