

Plastic

in a circular economy

RETHINK, REDUCE, REDESIGN!

Programme

13 June 2019

BIP, rue Royale 2-4, 1000 Brussels

Moderated by **Tory Batten**

8:30 COFFEE & REGISTRATION

9:00 Introduction: Plastic in a circular economy: rethink, reduce, redesign!

Justin Wilkes, Executive Director, ECOS

9:15 EU strategy for plastics: towards circular solutions for more responsible plastics

KEYNOTE SPEECH

Kestutis Sadauskas, Director Circular Economy and Green Growth,
DG Environment, European Commission

9:40 Ecodesign of plastic: presentation of a new report from ECOS

Doreen Fedrigo, Head of Circular Economy Policy, ECOS

Dirk Jepsen, Executive Director, Ökopol

Ive Vanderreydt, Team Leader Circular Economy, VITO

QUESTION & ANSWER SESSION

10:30 COFFEE BREAK

11:00 For better not worse: ecodesign plastic!

PANEL DEBATE

Edouard Carteron, Ecodesign and Circular Economy Expert, ESR

Ruben Dekker, Policy Officer Circular Economy, DG Environment, European Commission

Reint-Jan Groot Nuelend, Manager Public Affairs, Royal DSM

Tatiana Santos, Policy Manager: Chemicals & Nanotechnology,
European Environmental Bureau

12:30 LUNCH

14:00 **Less is more: towards circular business and systems**

PANEL DEBATE

Kieren Mayers, Director of Environment and Technical Compliance, Sony Interactive Entertainment Europe

Clarissa Morawski, Managing Director, Reloop

Joan Marc Simon, Executive Director, Zero Waste Europe

John Wante, Staff Member Waste and Materials Management, OVAM

15:30 **Conclusions of the day**

Doreen Fedrigo, Head of Circular Economy Policy, ECOS

15:50 NETWORKING DRINK

17:00 END OF CONFERENCE

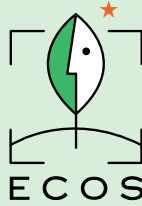


RETHINK

REDUCE

REDESIGN!

#ecodesignPlastic



**The European Environmental Citizens'
Organisation for Standardisation**

Founded in 2001, ECOS is the only organisation worldwide working to defend the environmental interests in standardisation.

Supported by nearly 50 environmental NGOs across Europe and beyond, and with a strong pool of independent experts, ECOS contributes to the development of standards at European and international level, and to related laws and policies. We advocate for greater transparency and inclusiveness in the standardisation system. ECOS also represents the environmental interests in the development and implementation of product-specific environmental policies through Ecodesign and Energy Labelling.

Mundo-B, Rue d'Edimbourg, 26 1050 Brussels, Belgium · +32 2 894 46 68

EU Transparency Register number: 96668093651-33

info@ecostandard.org · ecostandard.org



[@ECOS_Standard](https://twitter.com/ECOS_Standard)



[ECOS-EU](https://www.linkedin.com/company/ecos-eu)



ECOS is co-funded by the European Commission and the European Free Trade Association (EFTA).