

# THE ENERGY LABEL SHOULD GO CIRCULAR

For over 25 years, the iconic Energy Label has been helping Europeans choose products that save energy and perform better.

As Europe shifts towards a circular economy, looking beyond the current take-make-waste model, the Energy Label also needs to evolve and mirror this change.

Today, consumers expect their products to be not only energy-efficient, but also **durable and repairable**. With unbiased scores of product durability, repairability and environmental impact, consumers will be able to **choose better products**.

This, in turn, will spur innovation and competition on these key parameters.

This is why we believe that the well-known Energy Label should also provide information on:



Durability



Repairability



Environmental  
impact

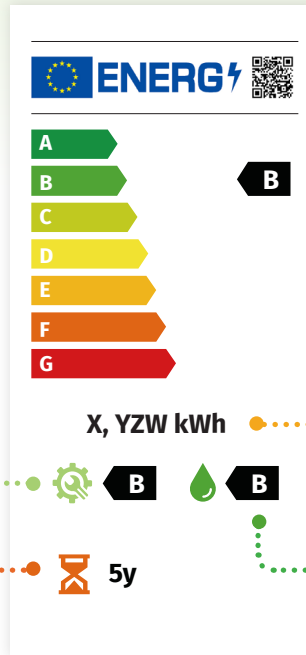
# THE ENERGY LABEL SHOULD GO **CIRCULAR** AND HELP EUROPEANS PICK **PRODUCTS** WHICH...



Are long-lasting



Are easy to repair



Consume less energy



Have lower impact

## Durability indicator

- ✓ Software updates
- ✓ Expected duration of product or its part
- ✓ Years of warranty

## Repairability score

- ✓ Availability of spare parts
- ✓ Repair instructions

## Energy performance

- ✓ Energy efficiency
- ✓ Energy consumption

## Environmental parameters

for example:

- Water
- Noise
- Greenhouse gases
- Toxicity



The green line to standards

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